



May 22, 2024

Dear FPS Supporter,

I am writing to encourage you to support For Pete's Sake Cancer Respite Foundation and its endeavor to construct the nation's first Cancer Respite Center at Woodloch.

I am a family member of a third generation hospitality business, Woodloch. My grandparents took the leap of faith in 1958 purchasing a small boarding house on twelve acres of land in a rural area in Northeastern Pennsylvania. Over the years, we have grown to where we are today; an award winning family resort, a luxury destination spa & lodge, championship golf course & a construction and real estate operation.

The key to our success has always been our staff. Their sincere, "from the heart" form of hospitality sets us apart from others in our industry. We are fortunate to have our extended family of 1200 employees by our side making the magic happen each and every day.

My grandparents and my father always believed that what we do makes a difference in the world. We strive to make the world a better place by bringing people together with those who matter most to them. This happens to be very similar to FPS's model as well.

We partnered with FPS twelve years ago by becoming one of the destinations FPS sends their patients and family members to for respite. We have hosted hundreds of families over this time period and have witnessed first-hand the incredible impact of FPS's program.

My family & I have further strengthened our relationship with FPS by carving out thirty-two acres of land adjacent to our golfing community for the FPS Cancer Respite Facility. We will also be operating the respite center for FPS allowing us to combine our strengths into becoming the first facility of its kind that helps cancer families.

I invite you to be part of this project and mission. I look forward to the day when we can collectively enter the nation's first dedicated respite center for families. Cancer has touched my life personally as it has for too many others. This project affords us an opportunity to take back some control of the disease & to truly make a positive impact.

Sincerely,

Bob Kiesendahl
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