



May 22, 2024

Dear FPS Supporter,

This letter serves to illustrate my heartfelt request to fund the proposal submitted by For Pete's Sake Cancer Respite Foundation (FPS). FPS tackles the emotional, psychosocial, mental, financial, physical, and spiritual traumas that families and friends confront with a cancer diagnosis – one of life's most unapologetic disruptions. Having experienced this personally in losing my own father when he was only 51 years of age, I can assure you that the gift of respite and time together during a familial war on cancer provides lifelong peace and measured health outcomes. Oncology teams at world-class healthcare centers of excellence refer cancer patients to FPS and remain active participants in ensuring their patients and caretaking loved ones experience relational depth and unity through an unforgettable respite experience with the organization.

The FPS Respite Center at Woodloch will be the nation's first cancer respite center and a destination that will allow us to serve a significantly higher number of patients from one signature, accessible location. With assistance from Woodloch, who is led by a cancer survivor who has a personal understanding of our mission, and the FPS board of directors, our Respite Transformed campaign will raise \$25 million. While we are well on the way to that goal, your support would be history- making, monumental and unparalleled in ensuring the ability of this center to soon provide relief, intentional care, and transformative experiences to cancer patients and their loved ones.

You should know FPS is one of a few nonprofits with PANO (Pennsylvania Association of Nonprofits) Standards of Excellence Accreditation for meeting the highest standards of nonprofit operations, especially in the area of finance. They will steward your gift with the utmost integrity and fiscal responsibility. Your investment will pay sustained dividends to thousands upon thousands of people for generations to come. That is a promise that comes with data to demonstrate our fiscal discipline as a nonprofit.

As the co-chair of this Campaign, I humbly ask you to join us in this trailblazing endeavor with a leadership naming opportunity. Hundreds upon hundreds of thousands cancer patients and their caregiving families will never forget your affirmative answer of this request.

Thank you for your thoughtful consideration.

Respectfully,

Kate Shields
Chief Executive Officer
Vault Communications
kshields@vaultcommunications.com